



1999. Bruno Bolfo, together with his sister Giuseppina, purchased a 13th-century farmhouse on a hilltop in Castelnuovo Berardenga, near their Tuscan holiday home. With the help of architect Margherita Gozzi, the siblings transformed the site into today's 5-star 'Le Fontanelle' Hotel. The 3 hectares of vineyard surrounding the hotel marked the Bolfo Family's first venture into the world of winemaking.

2004. By acquiring and renovating another ruin adjacent to the hotel, an additional 3 hectares of vineyards were added, allowing Vallepicciola to produce a modest amount of wine for sale in Le Fontanelle.

2007. A neighbouring farm was purchased, adding a further 60 hectares of mostly neglected vineyards that surrounded a beautiful 17th-century villa once owned by the Cerretani Family. The best Sangiovese vineyards were preserved and approximately 40 hectares of international grape varieties were planted.

2011. The winery inside the 17th century villa did not allow for a reasonable level of wine production, so it was decided to build a new cellar at a central location amidst the vineyards.

2015. Vallepicciola's inaugural wines, from the 2013 vintage, were unveiled at Milan Expo 2015.

2016. The construction of the cellar was completed just in time for the harvest. The 2016 vintage was the first to be processed in the new winery.

2017. An additional 40 hectares adjacent to the existing plots were acquired giving Vallepicciola the highest and most scenic point in the area, both the soil and exposure are ideal for cultivating excellent Sangiovese. Most of the vineyards had been neglected and were therefore replanted, they are expected to reach full production this year 2024.

2020. Saw the first harvest overseen by our new winemaker and general manager Alessandro Cellai. Vallepicciola opens as a complete venue offering immersive experiences, tasting rooms, a wine shop, and a variety of activities such as vineyard tours.

2022. Registration with the Comité Champagne of the P. Vallée brand, in collaboration with the French Maison Forget-Brimont, initiating distribution in Italy and overseas.

2023. The launch of the new range of Grand Cru Vallepicciola wines created by Alessandro Cellai. Three wines of excellence: Vallepicciola IGT Toscana Bianco, Vallepicciola IGT Toscana Rosso, Migliorè IGT Toscana Rosso.

Presently, the estate spans 275 hectares, of which 107 are vineyards and includes 4,000 olive trees.

Press Office & PR: smstudio srl | Stefania Mafalda
For more information: ufficiostampa@smstudiopr.it – press@smstudiopr.it

Vallepicciola Società Agricola s.r.l.
Strada Provinciale 9 di Plevasciata, n° 21 – 53019 Castelnuovo Berardenga (SI) Italia
Tel +39.0577.1698718 – info@vallepicciola.com